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STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Personalized Online Photo LLC

Application No./Patent No.: Pub. #US-2003-0051255-A Filed/Issue Date: Pub. Date March 13,

Entitled: OBJECT CUSTOMIZATION AND PRESENTATION SYSTEM

Personalized Online Photo LLC, a Corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.
The extent (by percentage) of its ownership interest is _____ %

in the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Richard Bulman To: Kideo Productions, Inc.
The document was recorded in the United States Patent and Trademark Office at
Reel 012745, Frame 0610, or for which a copy thereof is attached.
2. From: Kideo Productions To: Benjamin Bollag and Michael Bollag
The document was recorded in the United States Patent and Trademark Office at
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3. From: Benjamin Bollag and Michael Bollag To: Felton Investments LTD.
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☒ Additional documents in the chain of title are listed on a supplemental sheet.

☐ Copies of assignments or other documents in the chain of title are attached.
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

David Blumberg
Signature

David Blumberg

Printed or Typed Name

Managing Member
Title

10-01-04

Date

646 792 2475

Telephone Number

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

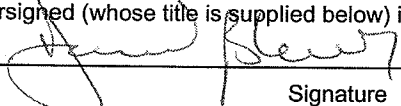
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The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.


Signature

David Blumberg

Printed or Typed Name

Manager, Merch
Title

10-01-04

Date

604.6792.2475

Telephone Number

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